

# Research on Social Environment Factors and Countermeasure of Influencing College Students' Ideological and Political Education Based on Humanistic Care

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**Abstract:** The lack of humanistic care in ideological and political education in colleges and universities is obvious, so the effect of Ideological and political education is poor. This requires colleges and universities to pay attention to the lack of humanistic care. In view of the effectiveness of Ideological and political education for college students, we must constantly strengthen humanistic care in the process of education, explore and innovate new ways of Ideological and political education in Colleges and universities. By analyzing the phenomenon of the lack of humanistic care in the ideological and political education of contemporary college students, the scientific solution to the problem is put forward, and the humanistic care is truly integrated into the ideological and political education of college students. Research shows that it can correctly respond to the challenges of the international environment and enhance the pertinence of ideological and political education. Strengthen the comprehensive management of social security and continuously optimize the social environment for ideological and political education.

## 1. Introduction

Ideological and political education is different from general knowledge education. It is the result of human value recognition. Therefore, in the ideological and political work, we should not only pay attention to cultivating the world outlook, outlook on life and values of the educators, but also pay attention to the individual demands of their own development, personality improvement and life security, so as to help them shape themselves. To develop oneself and perfect oneself is the embodiment of humanistic care [1]. As a new era, college students should first focus on the needs of the country for talents, adapt to the needs of the country, enrich and improve themselves, make themselves based on society and realize their own value. Strive to build a strong, democratic, free and harmonious society. In the process of developing ideological and political education activities in colleges and universities, they tend to pay more attention to the daily management of students, and require students to follow the requirements of education and various norms, etc. [2]. When college students enter colleges and universities, they need more space for self-development and ways to seek self-worth. On the basis of fully respecting the individuality of college students, formulate educational goals, content and methods that are in line with them, and encourage them to be guided and guided. Fully tap the autonomy and creativity of college students, so as to better integrate humanistic care in ideological and political education [3].

At present, we are in a period of comprehensive transformation from traditional society to modern society. Our society has undergone or is undergoing profound changes in economy, politics, culture and values. The impact of the environment on human beings has changed from relatively single impact to diversified penetration, thus affecting the change of values and standards of conduct [4]. In 2015, the development and validation of measurement tools for social participation of higher education students was proposed by relevant scholars [5]. Since then, the effectiveness of vocational high schools in students' access to and adherence to post-secondary vocational education has been studied [6]. Since 2016, the role of reasoning in moral education has been restored to solve inequality and social justice [7]. In the process of the formation of human ideology and morality, ideological and political education and the environment are external conditions that affect its emergence, development and change. First of all, educators must strive to improve their humanistic

feelings while preserving their professional knowledge. Only educators themselves have this kind of sentiment, in order to pass their passions to students in the process of education. Students will feel the humane care, and then actively cooperate with the entire educational process to improve the quality of ideological and political education in colleges and universities [8]. Secondly, educators should continue to enhance their personal charisma, because ideological and political education mainly focuses on people's ideological work, but it is necessary to let educational objects identify with educational content. It depends not only on the power of theoretical knowledge, but also on the personal charm of the educators themselves. The emphasis on humanistic care in college students' ideological and political education is aimed at students-oriented, reflecting the concern for the survival and development of students, emphasizing respect, understanding and care for students. In the ideological and political education, consciously incorporating humanistic care is in line with the laws of modern education [9].

## **2. Materials and Methods**

Humanistic care is the realistic requirement of the development of the times. With the deepening of reform and opening up and the development of market economy, civil society is gradually rising in China [10]. "Civil society is a social field based on market economy and corresponding to national politics. It is a democratic, equal and autonomous society aiming at safeguarding civil rights. This determines that the requirements of Civil Society for human quality are different from those of traditional society for human quality. What civil society needs is subjective education, not dependent personality education. Therefore, humanistic quality education is an important direction for the improvement of college education. It is necessary to analyze and study the current moral quality of college students. Different countermeasures are applied to different problems, so that students can face these problems squarely, improve the overall humanities moral quality of students, and reflect the efforts of colleges and universities to improve the humanities quality of students.

Ideological and political education is not a simple process of transferring knowledge, but also affected by the surrounding environment. Especially in Colleges and universities, as the main position of Cultivating College students, their cultural atmosphere plays a vital role in the realization of educational goals. Or they do not have a deep understanding of the requirements of Ideological and political education. They think that ideological and political education is only a form, and ideological and political educators are only propagandists related to it, ignoring the comprehensive quality of educators. And some ideological and political educators themselves do not understand the importance of humanistic care in Ideological and political education. In the work, you can't be convinced, and you can't build a good emotional foundation and interaction with college students. Respect the position of higher vocational students in the process of education, patiently listen to their different wishes, and encourage them to break through the narrow space of thought. In the open social practice, we will absorb the new atmosphere of the times and improve our moral choice ability and ideological judgment ability, thus enhancing the effectiveness of ideological and political education.

The development of College Students' ideological and political education needs the comprehensive support of educational ideas. Therefore, if we want to improve the humanistic care of contemporary college students' ideological and political education, we must renew educational ideas. As the leader of the development of College students, college educators themselves need to establish the concept of humanistic care, respect students and help them realize their own values. The soft cultural environment is mainly embodied by school spirit, study style and teaching style, fully tapping the profound historical and cultural traditions of the school, combining with the school song motto formed over a long period of time. Actively develop the network culture under the new media environment, so as to form a good school atmosphere and style of study. Through the hidden factor of building a harmonious campus culture environment, the educated person is truly in an atmosphere full of humanistic care, feels the human atmosphere, and achieves the effect of "smooth and silent". For students with uneven quality, only implement humanistic care, teach students in accordance with their aptitude, fully tap the potential of students, and stimulate their enthusiasm for

learning. Under the condition that the original cultural foundation is relatively weak, they can learn to use their own strengths and adapt to society in order to truly achieve the effectiveness of ideological and political education. The basic characteristics of ideological and political education in colleges and universities are shown in Table 1.

Table 1 Basic Characteristics of Ideological and Political Education in Colleges and Universities

	Basics	Features
Truth	15.35	0.91
Authenticity	14.79	0.58
Progressiveness	15.22	0.72

### 3. Result Analysis and Discussion

Ideological and political education is a process of two-way interaction between educators and educatees. The educated college students are also people with subjective consciousness and initiative. Their subjectivity and initiative should be valued by educators. However, under the traditional ideological and political education, due to the experience gap between educators and educatees, the authority of educators has been infinitely enlarged, and the subjective initiative of educatees has been neglected. The problem of human ability development and personality development has become increasingly prominent. Some people have emphasized the ability and personality cultivation while taking the other extreme that is, negating the necessity and importance of indoctrination, and not paying attention to systematically instilling social norms into college students. Either way, it lacks the performance of "humanistic care". It does not really make students' health adapt to society and obtain healthy moral quality as the primary task of educators. Therefore, it has largely obliterated the important role of ideological and political theory courses as the main channel of ideological and political education, such as the unsatisfactory teaching effect, the lack of students' interest in learning, and the poor effectiveness.

Implementing emotional education is the key to open the mind. Emotion is the bridge between educators and educatees. Therefore, paying attention to the emotional needs of college students is a basic principle of humanistic care in Ideological and political education of College students. Educators should inculcate ideological theory and at the same time should be emotional attitude to influence college students, and enhance the humanistic flavor of Ideological and political education. As a special group, college students have their own unique ideological and psychological characteristics. Therefore, the humanistic care of college students' ideological and political education means that in the process of ideological and political education in colleges and universities, it is necessary to understand the psychological characteristics of college students themselves. Solve their psychological barriers, give college students meticulous care and help, and reflect people-oriented. Strengthen publicity and education to cultivate students' correct online analytical skills. Strengthen management constraints and cultivate students' strong online self-discipline. It is necessary to organize a team of student volunteers to assist in the online supervision work, standardize online behavior, and provide a good network environment for the majority of students. Strengthen training and guidance, and cultivate students' better online learning ability. The overall evaluation of college students' network environment is shown in Figure 1.

In the course of "Ideology and Politics", we should separate undergraduate students from undergraduate students and undergraduate students to carry out teaching, and carry out stratified teaching according to different teaching objects. Especially in teaching, teaching methods, teaching difficulties and other aspects have different content, so that students of different objects have different ways and methods of Ideological and political education, educators have to work hard on the plan setting. This is not only conducive to the development of students' self-personality, but also makes the course learning more exciting, so that students are more interested in learning. Colleges and universities should proactively establish a communication mechanism with parents of students, and always keep in touch with parents; parents should be able to keep abreast of the actual performance of students in school. Find problems in a timely manner; take many forms, such as

through a “parent committee“ or “parental forum“. Let parents of students directly participate in the education management of the school, strive for parents' understanding and support of the school's various management measures, and assist the school to do a good job in the education management of the students. At the same time, it is necessary to improve the construction of university information database, establish a platform for alumni exchanges, and enhance the cohesiveness of colleges and universities. Track student information about the school and post-graduation. In-depth study of student life, employment, and development issues, the humanities education in colleges and universities will be in place. The perfect flow chart of ideological and political education is shown in Figure 2.

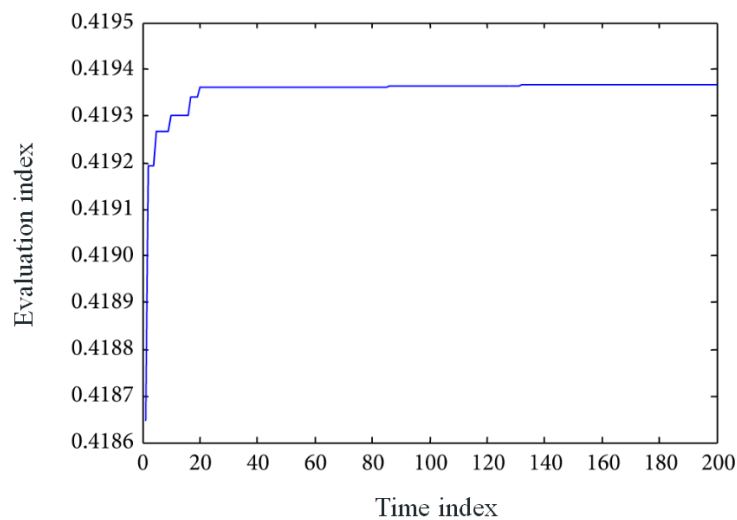


Fig.1. Comprehensive Evaluation of College Students' Network Environment

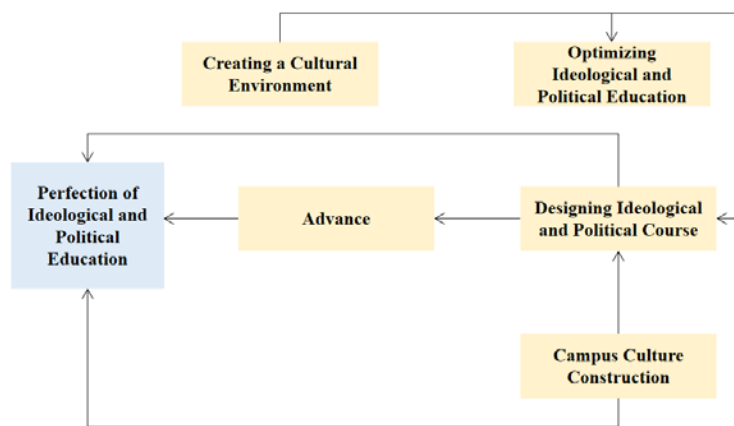


Fig.2. Perfect Flow Chart of Ideological and Political Education

#### 4. Conclusion

This paper studies the influence of humanistic care on the social environment of Ideological and political education of College students. Students have the desire of self-development and self-value realization. Therefore, the ideological and political education in Colleges and universities should pay full attention to students' subject status and their independence. Therefore, in the process of education, we should not treat all students equally, but should constantly pay attention to the real psychological demands of College students, understand their concentrated psychological problems, and then solve them pertinently. Only in this way can the ideological and political education in Colleges and universities be more attractive and achieve better educational results. This requires educators to constantly communicate with students, pay attention to humanistic care in the

ideological and political education of college students, and need educators to update their ideas and keep pace with the times. Always put the concern for the healthy growth and overall development of college students in the first place, and strive to create a harmonious educational environment. Focus on meeting the spiritual needs of students and ensure that the virtuous cycle of ideological and political education can continue to develop. Let ideological politics not become the invisible shackles of student innovation, let alone become the barrier to the ideal of restraining students. The ideological and political education with rich humanistic care is in line with the needs of the growth and development of college students in the new era.

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